



# **Department of Education**

# 5-Year Plan AY0708 – AY1112

Dr. Cindy Johnson-Taylor, Dept Chair April 2008



**Pro Ecclesia et Posteritate** 





# To Become the Premier Teacher Education Program Among South Carolina's Private Schools



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1. Increase enrollment to ~ 300 students (from ~ 100 in AY0607)

**2.** Decrease the average discount rate for Education majors while also decreasing the average out-of pocket expense per student

**3.** Continue to build a reputation for quality in our teacher education program (to be considered among the top 10 in SC)

4. Continue to get the word out about the teacher education program at Newberry College (to be among the 10 best-known in SC)

**5.** Increase faculty efficiency by ~ 95% (from < 120 to > 220 student x CH/FTE Faculty)

\* Many of these goals are interdependent

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1. Increase enrollment to ~ 300 students (from ~ 100 in AY0607)



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#### 350 302 300 275 250 250 208 200 160 150 100 100 50 AY0607 (Base) AY0708 (PY1) AY0809 (PY2) AY0910 (PY3) AY1011 (PY4) AY1112 (PY5)

## Dept of Education Projected Enrollment





1. Increase enrollment to ~ 300 students (from ~ 100 in AY0607)

**Strategy 1A:** Create and fill one position for a Public School Partnership Coordinator to serve as Teacher Cadet College Partner, Teaching Fellows Campus Director and as the Field Placement Coordinator. This position will assist with recruitment and program stability.

**Strategy 1B:** Add two programs leading to teacher certification - middle level and chemistry/ science education..

**Strategy 1C:** Increase numbers in teaching fellows cohorts to have full cohorts each year.

Strategy 1D: Place special emphasis on recruitment in secondary education.

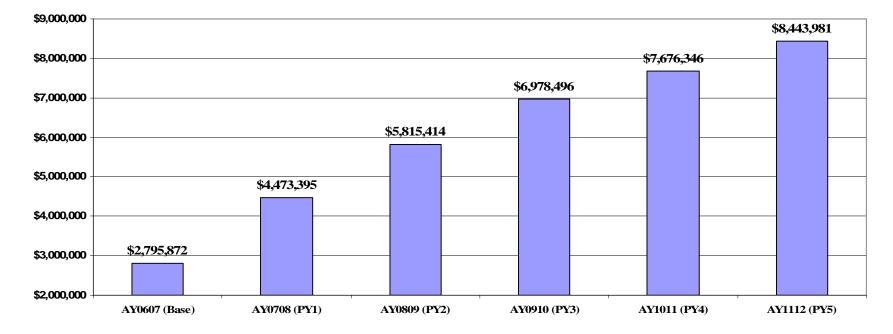
**Strategy 1E:** Partner with Piedmont Technical College to recruit students from the 2 year program into the B.S. degree in Early Childhood Education.

Strategy 1F: Continue the strong working relationship with Admissions.

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### Dept of Education Total Est Gross Revenue







**2.** Decrease the average discount rate for Education majors while also decreasing the average out-of pocket expense per student



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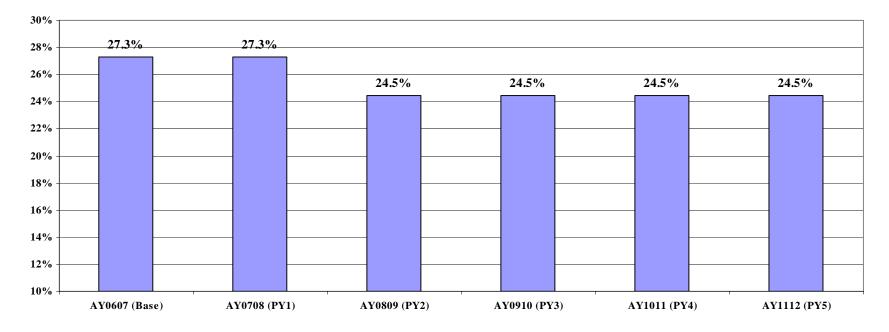


#### 37% 35.9% 36% 35.4% 34.9% 35% 34.4% 34% 33% 32% 31.6% 31.6% 31% 30%-AY0708 (PY1) AY0809 (PY2) AY0910 (PY3) AY1011 (PY4) AY1112 (PY5) AY0607 (Base)

## Dept of Education Est Total External Aid

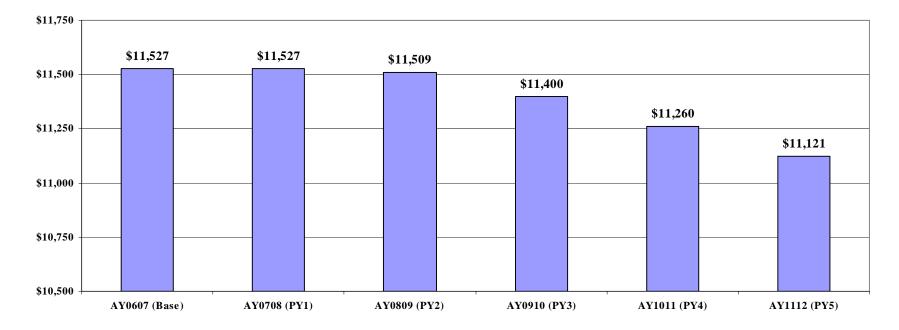


## Dept of Education Avg Discount





## Dept of Education Est Contribution/Student







**2.** Decrease the average discount rate for Education majors while also decreasing the average out-of pocket expense per student

**Strategy 2A:** Be aggressive in finding new aid such as the federal TEACH funds.

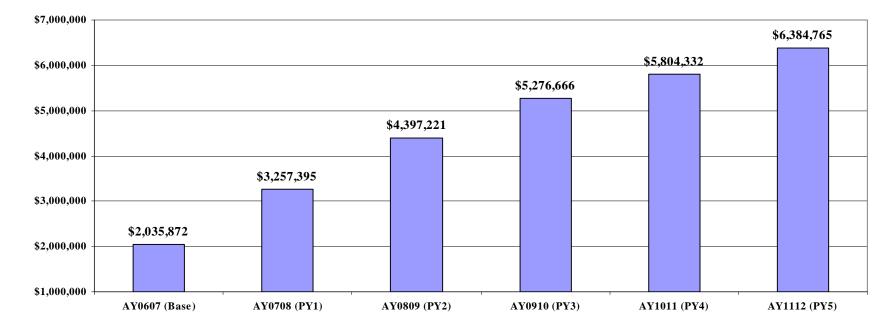
**Strategy 2B:** Work closely with Financial Aid to make sure they can effectively counsel students on funding options.

**Strategy 2C:** Seek more [external] sources of scholarships for students.

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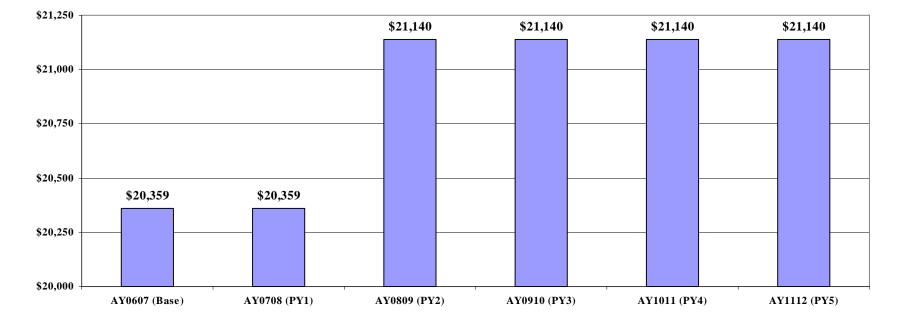


## Dept of Education Net Revenue (Gross - Institution Aid)





## Dept of Education Net Revenue/Student







**3.** Continue to build a reputation for quality in our teacher education (to be considered among the top 10 in SC)

**Strategy 3A:** Recruit, hire and retain outstanding faculty.

**Strategy 3B:** Recruit and retain outstanding students.

**Strategy 3C:** Continue efforts to improve **PRAXIS** scores.

**Strategy 3D:** Have a successful NCATE visit in 2010.

**Strategy 3E:** Continue to apply for grants that will allow us to improve the quality of our program (Center for Excellence Grant, Improving Teacher Quality Grant and others).



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**4.** Continue to get the word out about the teacher education program at Newberry College (to be among the 10 best-known in SC)

**Strategy 4A:** Continue to write press releases about news worthy events.

**Strategy 4B:** Build database of alums and communicate with them regularly.

**Strategy 4C:** Strive to have a statewide presence at conferences and on committees.

**Strategy 4D:** Utilize other means of press such as websites, brochures, newsletters, College Talk, Dimensions, etc.

**Strategy 4E:** Continue to seek outside donations to make capital improvements.

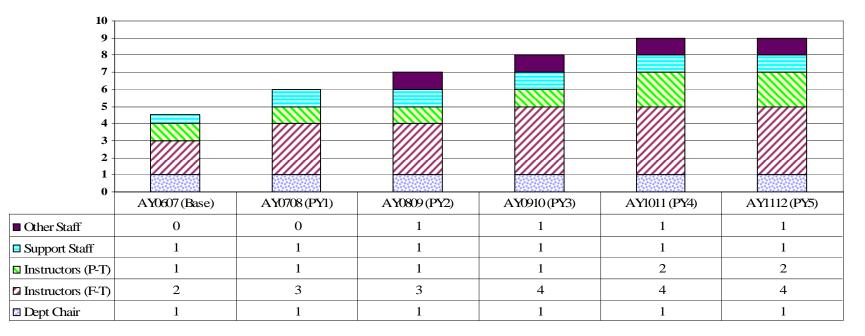


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### Dept of Education Anticipated Staffing





#### 5.0 4.6 4.6 4.5 4.3 4.0 3.8 3.8 3.5 3.0 2.8 2.5 2.0 1.5 1.0 AY0607 (Base) AY0708 (PY1) AY0809 (PY2) AY0910 (PY3) AY1011 (PY4) AY1112 (PY5)

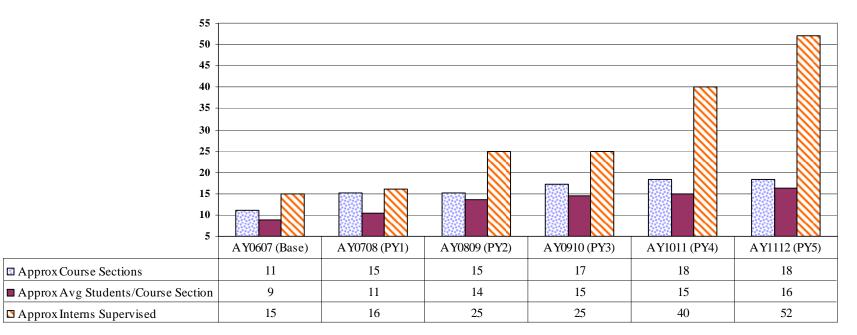
# Dept of Education FIE Faculty



#### AY0607 (Base) AY0708 (PY1) AY0809 (PY2) AY0910 (PY3) AY1011 (PY4) AY1112 (PY5)

# Dept of Education Students/FTE Faculty





#### Dept of Education Important Planning Metrics

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**5.** Increase faculty efficiency by ~ 95% (from < 120 to > 220 student x CH/FTE Faculty)









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#### AY0607 (Base) AY0708 (PY1) AY0809 (PY2) AY0910 (PY3) AY1011 (PY4) AY1112 (PY5)

# Dept of Education Avg Student x CH/FIE Faculty

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#### \$550,000 \$500,000 \$450,000 \$400,000 \$350,000 \$300,000 \$250,000 \$200,000 \$150,000 \$100,000 AY0607 (Base) AY0708 (PY1) A Y0809 (PY2) A Y0910 (PY3) AY1011 (PY4) AY1112 (PY5) Est Operating Budget \$52,500 \$62,550 \$71,933 \$82,722 \$95,131 \$109,400 Est Total Salary & Benefits \$232,986 \$301,344 \$344,881 \$402,355 \$416,216 \$416,216

## Dept of Education Est Expenses



#### \$2,500 \$2,330 \$2,300 \$2,100 \$1,883 \$1,900 \$1,658 \$1,612 \$1,700 \$1,516 \$1,500 \$1,378 \$1,300 \$1,100 \$900 \$700 \$500 AY0607 (Base) AY0708 (PY1) AY0809 (PY2) AY0910 (PY3) AY1011 (PY4) AY1112 (PY5)

# Dept of Education Salary+Benefits/Student

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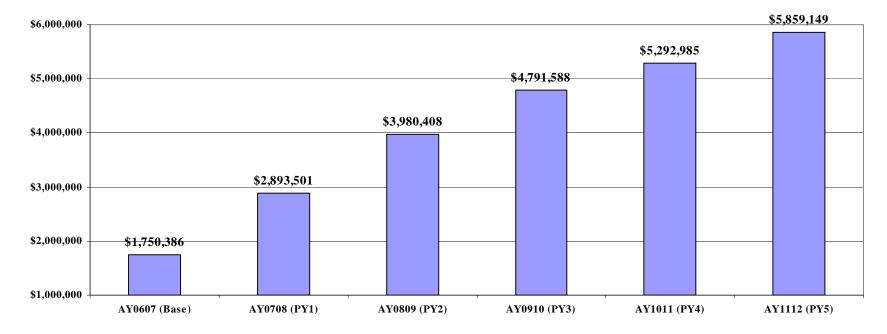
#### \$550 \$525 \$500 \$450 \$391 \$400 \$362 \$346 \$346 \$350 \$331 \$300 \$250 \$200 AY0607 (Base) AY0708 (PY1) AY0809 (PY2) AY0910 (PY3) AY1011 (PY4) AY1112 (PY5)

# Dept of Education Operating Budget/Student

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## Dept of Education Est Contribution Margin





#### 69% 70% 69% 69% 68% 68% 66% 65% 64% 63% 62% 60% 58% 56% 54% 52% 50% -AY0708 (PY1) AY0809 (PY2) AY0910 (PY3) AY1011 (PY4) AY1112 (PY5) AY0607 (Base)

# Dept of Education Contribution Margin %



# Newberry College Dept of Education Contribution Margin/Student







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- Hire a "Unit Assessment Coordinator" to handle NCATE, AACTE, Title II and other accreditation issues. This position could be part of Institutional Effectiveness or Education.
- Add certification programs in high need areas such as Special Education, Art, Theatre, Spanish.
- Create a Master's Degree program in Teacher Leadership or a Master of Arts in Teaching (or both).
  - Reorganize the Teacher Education Program into the School of Education with a Director overseeing all majors in teacher education on the undergraduate and graduate level and a Chair for ECE, ELE and MDL Education.
  - Create a Center for Pedagogy that teaches people how to teach regardless of content area.

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